

PSYCHEDELIC
SCIENCE SUMMIT
NOVEMBER 1-3, 2019 • AUSTIN, TX

PARTNERSHIP & EXHIBITION GUIDE

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The Multidisciplinary Association for Psychedelic Studies (MAPS) is a 501(c)(3) non-profit research and educational organization that develops medical, legal, and cultural contexts for people to benefit from the careful uses of psychedelics and marijuana.

MAPS' EIN is 59-2751953.

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ABOUT PSYCHEDELIC SCIENCE SUMMITS

Since 2010, Psychedelic Science conferences have provided a gathering place where scientists, policymakers, educators, students, and entrepreneurs have met face-to-face, discovered new opportunities, and forged lasting alliances.

In 2019, MAPS is initiating intimate regional Psychedelic Science Summits across North America leading into the next full-scale Psychedelic Science conference, slated for April 2022. Our inaugural Summit will take place in Austin from November 1-3, 2019.

WHAT DOES IT MEAN TO BECOME A PARTNER?

By becoming an official Partner at the Psychedelic Science Summit, you'll join us at the forefront of the psychedelic research renaissance and help shape a new global psychedelic culture. As a Partner, you're making the Psychedelic Science Summit possible. All proceeds support MAPS, and are partially or fully tax-deductible as provided by law.

Partners receive recognition for their support and participation through:

- advance publicity;
- onsite visibility; and
- enduring multimedia exposure after the event.

As a Partner, you'll also do your part in spreading the word through your own networks about why you decided to be part of Psychedelic Science Summit 2019—we'll provide materials to make sharing easy!



CONNECT

OUR AUDIENCE IS:

- a diverse international community of scientists, educators, entrepreneurs, healthcare practitioners, therapists, artists, students, and others;
- passionate about organizations, products, and services related to mental and physical health, spirituality, education, sustainability, and creativity;
- professional, forward-thinking, and open-minded; and
- interested in supporting science, healing, and consciousness, and will be excited to learn about you, too.

ABOUT OUR AUDIENCE

From November 1-3, 2019, over 600 attendees will gather to share and discover recently completed and ongoing research into the risks and benefits of psychedelics and medical marijuana for science, medicine, spirituality, creativity, and more.

The Psychedelic Science Summit is expected to receive over 1,000,000 unique impressions through email marketing, word of mouth, web searches, social media, direct mail, printed flyers and posters, and news coverage.

In addition to direct marketing, MAPS and the Psychedelic Science conferences routinely receive prominent coverage in a wide range of international news outlets, including *The New York Times*, *CNN*, *The Washington Post*, *Wired Magazine*, *Popular Science*, and many more.

	PLATFORM	REACH
EMAIL	Newsletter & Promotional Emails	92,500 subscribers (opt-in), monthly
WEB	maps.org	94,500 average monthly visits from users in 147 countries
	psychedelicsscience.org	35,500 annual visits 3,000 average monthly visits
SOCIAL MEDIA	Facebook (@mapsmdma)	235,000+ likes 750,000+ monthly reach
	Instagram (@mapsnews)	85,000+ followers
	Twitter (@maps)	75,000+ followers
	YouTube (@mapsmdma)	25,000+ subscribers
ONSITE	Conference Attendee Bags	600 attendees
	Printed Schedule Summary	
	Printed & Electronic Signage	
MULTIMEDIA	Conference Videos	5,000+ views (anticipated)
	MAPS Bulletin: Partner Spotlight	10,000+ online readership 9,000 print readership
TOTAL		1,000,000+ impressions

	CELEBRATION (\$15,000)	GOLD (\$10,000)	SILVER (\$5,000)	BRONZE (\$2,500)	EXHIBITOR (\$1,250) NON-PROFIT (\$750)
Recognition on website	✓	✓	✓	✓	✓
Recognition on screens during program break	✓ Prominent	✓ Prominent	✓	✓	✓
Name or logo on conference bags	✓	✓	✓		
Name or logo on conference video recordings		✓			
Inclusion of small item in conference bags	✓	✓	✓	✓	
Recognition in email marketing	✓	✓	✓	✓	
Partner announcement on social media with link	✓	✓	✓		
Partner spotlight in <i>MAPS Bulletin</i>		✓ 1 Page	✓ 1/2 Page		
10'x10' exhibit space		✓ Priority Placement	✓ Priority Placement	✓	
6' table exhibit space					✓
Conference admission	6	4	4	2	2
Party admission	15	4	4	2	2
Banquet admission	3	4	2	0	0